



BUSINESS CASE

TEDIS



OUR PARTNERSHIP



TEDIS & EURIS

As part of their international development, Tedis group wanted to equip themselves with a CRM (Customer Relationship Management) software for their entire sales force. Deploying this tool opens up new horizons for development in a dozen African countries through an **innovative digital transformation**.

Euris' experience in these territories has naturally led Tedis group to contact the company. Easy to use, adapted and quickly deployable, the **NetReps® CRM** suite responds effectively to the different market's challenges.



WORLDWIDE DEPLOYMENT

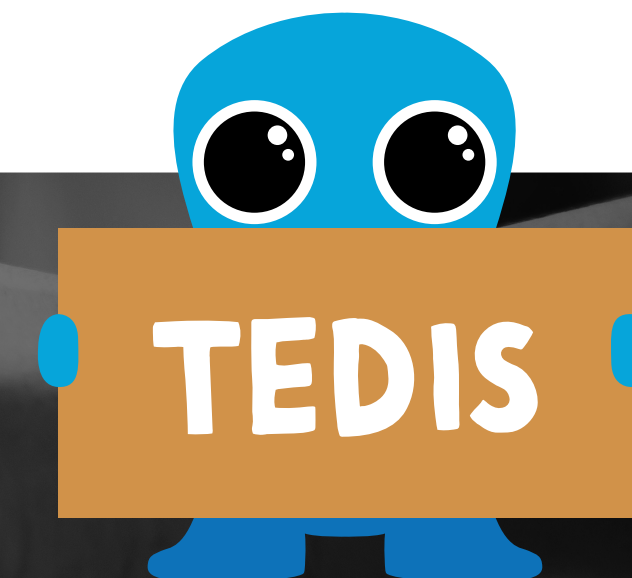
The tool's modularity has allowed an implementation adapted to the needs of Tedis' teams and the ease of deployment allows the first **performance indicators** to be available in just a few weeks. Users are trained to enable them to quickly get started with **NetReps®**.



AND THEN

The investments undertaken by the Tedis group's teams open new and **very positive perspectives** on the African market. The distributor naturally turned to the Euris group to support them in their future projects and to equip new users.

Euris is proud to assist its client in these new steps and will deploy, in the coming months, **new modules**, contributing to strengthen its presence, already recognized in Africa.



TESTIMONY

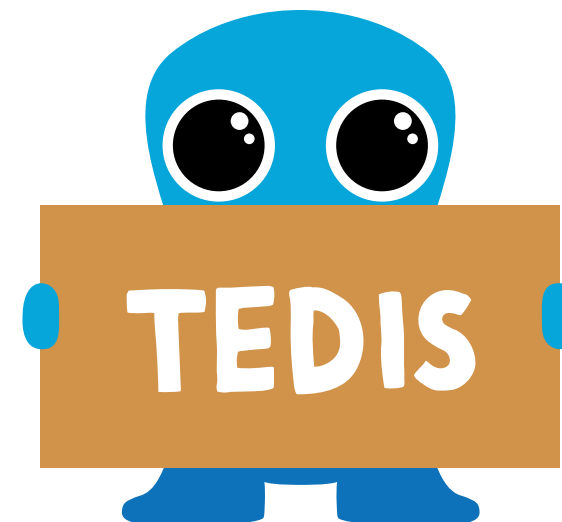


ACCOMPANYING TEDIS IN ITS INTERNATIONAL GROWTH IS A GREAT SHARED OPPORTUNITY.

Emerging markets are territories that Euris knows well. Our experienced team, committed to customers, deploys our solutions in market contexts where flexibility, speed of implementation and reasonable costs are essential elements of success. In this context, the collaboration with Tedis and the sharing of our more than 20 years of expertise in major international markets made sense. We are delighted with this growth dynamic in which our two French groups are involved.

DELPHINE POULAT

CO-FOUNDER AND CEO OF EURIS DIGITAL SOLUTION



TESTIMONY



THE CRM NETREPS® WAS THE BEST OPTION IN TERMS OF IMPLEMENTATION COST, EASE OF USE AND SUPPORT.

During its deployment, we have benefited from a dedicated and attentive team. Our entire sales force appreciated the NetReps® tool and its simplicity. With positive results and new development perspectives, we will soon deploy new functionalities allowing us to increase our presence in Africa. We wish to continue and accentuate this partnership with Euris to perform on a daily basis.

MOUSTAPHA TOURÉ

HEAD OF OPERATIONS SUB-SAHARAN AFRICA OF TEDIS PROMO

